

SPREADING THE MESSAGE OF *Hope*

Part of our culture at Dawn's Pizzazz has been to support the community in any way that we can. Over the years we have been champions for children facing health challenges, for families who have suffered loss and for those in need of life's basic necessities. We have supported and actively raised money for The American Cancer Society, American Diabetes Association, ALS Association, Western Connecticut Regional Hospice, Mothers Against Drunk Driving, United Way, American Red Cross and various other local charitable groups raising over close to \$500,000 in our 32 year history.

As many of you know, substance abuse and climbing suicide rates are sweeping across our communities and their effects have had a profound impact on our society. It is our mission to equip you with both knowledge and hope for the future in dealing with these challenging topics. Substance abuse and suicide do not discriminate nor can they be ignored. Sadly, if any one of us gives it some thought, I'm sure we can all come up with someone in our own lives who have had their existence forever altered by either one of these subjects.

Some findings that only highlight how truly impactful substance abuse and mental health issues are affecting us as a society:

*Every 19 minutes a person dies from a prescription drug overdose.

*Alcohol and drug abuse are the 2nd greatest risk factors for suicidal behaviors

*Suicide is the 3rd leading cause of death for individuals 10-25 years of age

*Average age of first alcoholic drink; 10 1/2 years old

*Connecticut is among the top ten states with the highest rates of opioid-related overdose threats

The stigma associated with substance abuse use disorder and related issues often keeps individuals and families from seeking help out of shame, guilt, denial and many other emotions. It is our sincere hope that we can help shed light on these very difficult issues so that families, friends and loved ones can begin the process of seeking guidance and support, enabling them to find solutions for their loved ones and ultimately, heal.

**"WHERE THERE'S LIFE THERE'S HOPE"
EVERYONE KNOWS SOMEONE**

.:Sponsorship Form:.

Support Sponsor: \$5000 - Major Co-Sponsor of the event. Supports a C.A.R.E.S group for one year at one location. Entitles sponsor to a full page color advertisement in the program, sponsor sign at the event, and signage recognition at the support group. Receive 20 raffle tickets and a table for 10.

Hope Sponsor: \$3000 - Entitles sponsor to a full page B/W advertisement in the program and sponsor sign at the event. Receive 10 raffle tickets and a table for 10.

Healing Sponsor: \$1500 - Entitles sponsor to a half page B/W advertisement in the program and a sponsor listing in the program. Receive 8 raffle tickets and 4 dinner tickets.

Wellness Sponsor: \$1000 - Entitles sponsor to a quarter page B/W advertisement in the program and a sponsor listing in the program. Receive 3 raffle tickets and 3 dinner tickets.

Speaker Sponsor: \$500 - Entitles sponsor to a quarter page B/W advertisement in the program and a sponsor listing in the program.

Self-care Sponsor: \$200 - Entitles sponsor to a listing in the program.

Memorial/Recovery Sponsor: \$50 - Entitles sponsor to a photo of loved one in the slideshow.

.:Tickets:.

\$75.00 per person

\$650.00 per table

(Table=10 people•savings \$100.00)

.:Donor/Sponsor Form:.

Donor/Company Name: _____

Signature: _____

Company Name: _____

Address: _____

Phone Number: _____

Items Donated or Sponsor Level: _____

Description & Retail Value (silent auction items): _____

.:Program Form:.

Full Page Advertisement 5" x 8" - \$400

Half Page Advertisement 4" x 5" - \$300

Quarter Page Advertisement 2" x 5" - \$200

Ads must be camera ready. Contact Dawns Pizzazz with any questions or to reserve your space. Deadline for ad space is April 11, 2019. Checks should be made out to Dawns Pizzazz's Charity Fund.

We are also accepting donations for our swag bags to be given to all attendees of the show. If you would like the opportunity for your business to be included in the complementary goody bags please contact the salon for more information.

Please return forms to Dawns Pizzazz 81 West Street Danbury, CT 06810. Checks can be made out to Dawns Pizzazz Charity Fund.

SPECIAL GUESTS

Dpz hosts a night of powerful stories while spreading a message of hope. 100% of the proceeds from this event will benefit C.A.R.E.S. Foundation, The Connection & Common Threads. It is our sincere hope that we can help shed light on these very difficult issues so that families, friends and loved ones can begin the process of seeking guidance and support, enabling them to find solutions for their loved ones and ultimately, heal.



The C.A.R.E.S. Foundation co-founders, Donna and Matt DeLuca, know addiction and its damaging effects on a very personal level. Through experience they learned that when a loved one is afflicted with substance use disorder, families suffer significantly and silently, reluctant to share their thoughts and feelings. Matt as a recovering addict and Donna as his mother who was once hopelessly "addicted to his addiction". As they connected with others who were similarly affected, they each found comfort in knowing that they were not alone. By sharing their story without shame, they have found others become enabled and empowered to reach out for help



The Connection's Chief Executive Officer, Lisa DeMatteis-Lepore, has spent her career caring for people struggling with substance abuse, homelessness, mental illness and community justice rehabilitation. The Connection is a non-profit organization that provides treatment for addiction, outpatient and residential behavioral healthcare, and assistance with safe, stable housing for individuals and families. Lisa recognizes that each person we serve has experienced their own unique trauma and that we must meet them where they are to provide the best supportive path to success.



Krystle Hart and Brianna Teixeira tragically lost their father Manuel Teixeira to suicide in 2012. It was during this time of grief that they sought out a support system to help them deal with their many emotions. While there were support groups in the area, they were not successful in finding a group that helped those suffering the tragic aftermath of suicide. Realizing the need for those sharing the common bond of the loss of a loved one to suicide, they have decided to create a support group; Common Threads is born out of the love for their father and the desire to help others who find themselves searching for answers after suicide.



Patty Sumner is a wife, mother, grandmother and volunteer at Family & Children's Aid in Danbury. On November 3, 2014 her daughter Melissa died by suicide at the age of 34. Melissa's struggles and first attempt occurred when she was 12 years old. Patty strives to be her daughter's voice in awareness, reducing stigma, and suicide prevention. She's a co-author of the book "Behind the Faces of Suicide: Stories of Grief and Hope". Melissa's hope was that some day mental illness would be treated differently. It is Patty's goal to help in making her daughter's hope become a reality.



Kim lost her oldest son, Todd to suicide on September 9, 2013. Todd was 34 years young. They're still many unanswered questions surrounding Todd's sudden death. In an effort to celebrate Todd's giving nature and to have purpose in life going forward, Kim performs random acts of kindness in loving memory of her Todd. The ripple effects of these 1600+ acts have been uplifting. Kim is the mother of two sons and works with adults who have a variety of abilities and disabilities at ACES/ACCESS in North Haven. She is a co-author of the book "Behind the Faces of Suicide: Stories of Grief and Hope".

DPZ
 DAWN'S PIZZAZZ
 81 WEST STREET
 DANBURY, CT
 06810



PORTUGUESE CULTURAL CENTER

5.11.2019

6:00PM

DPZ hosts a night of powerful stories while spreading a message of hope.

BENEFIT • DINNER • SILENT AUCTION

"where there's life there's hope"
 Everyone Knows Someone